#### Contact

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# JESSICA COURTER

#### **Previous**

Colin Cowie Lifestyle
In Any Event
Geller Events
JOWY Productions
Sterling Social
JJLA
Cora & Co
International Event Company
Paramount + CBS interactive
Activision Publishing
Looking Glass Events
NAZAR Agency
ZH Productions
Chad Hudson Events

### Education And Certifications

BACHELOR OF ARTS
San Diego State University

WSET 3

## Tech-literate with a sharp learning curve, proficient in:

Budget & Timeline Management: Excel & Google Suite

Event Planning Software: Aisle Planner

Design & Styling Tools: Canva

Communication: Slack

#### Professional Summary- Senior Event Producer

Innovative and detail-driven senior event producer with over 15 years of experience executing luxury weddings and large-scale events for elite clientele and high-profile figures. Known for an ability to adapt seamlessly to dynamic environments, a natural problem-solver, and anticipate challenges before they arise. Experienced in working with international teams, maintaining composure under pressure, and fostering meaningful client relationships built on trust and excellence.

### Key capabilities include:

- <u>Event Strategy & Execution</u> Develops tailored event concepts, strategic timelines, and real-time solutions to ensure flawless execution under tight deadlines.
- <u>Luxury Guest Experience</u> Deep knowledge of elite client expectations, high-end hospitality trends, and cultural traditions. Specializes in curating immersive, bespoke experiences through exclusive dining, gifting, and entertainment.
- <u>Premium Hospitality & Service</u> Expert in high-end dining experiences, menu curation, specialty cocktails, and fine wine pairings. Strong grasp of formal service etiquette, precision table settings, and guest engagement.
- <u>Creative Event Design</u> Skilled in designing elevated aesthetics, lighting, and décor for luxury weddings and large-scale productions. Strong experience in custom invitations, floral design, and immersive thematic elements.
- Vendor & Venue Relations
   Extensive network of global vendors, premier venues, and top-tier production teams.

   Adept at negotiating contracts for high-profile locations,
   Michelin-star chefs, and exclusive celebrity entertainment.
- <u>Financial & Logistics Management</u> Expertise in multimillion-dollar budget oversight, event technology, high-level logistics, and luxury transportation coordination, including private jets, yachts, and VIP security.
- <u>Conflict Resolution & VIP Client Relations</u> Thrives in high-pressure environments, managing elite clientele with discretion and professionalism while ensuring exceptional service delivery.

#### Colin Cowie Lifestyle - Event Producer // 2010 - 2025

- Collaborated on high-end and luxury weddings and events for exclusive clients and celebrities, orchestrating productions in unique locations and premier destinations worldwide
- Managed end-to-end logistics for events hosting 50–500 VIPs, including travel, accommodations, catering, security, special touches and entertainment
- Curated and executed exclusive multi-day wedding celebrations, embracing cultures and traditions, including welcome dinners and post-wedding brunches
- Negotiated contracts with renowned international vendors to create unparalleled experiences, featuring Michelin-star chefs, couture designers, and private performances
- Led high-profile projects such as the Fontainebleau Las Vegas opening and Fortune Forum New York, delivering white glove unique personalized and immersive guest experiences

#### In Any Event - Freelance Producer // 2022- 2024

- Supported and executed event timelines and run-of-show for multiple high-end weddings.
- Anticipated client needs and delivered innovative solutions to ensure precise, on-time execution—where
  every second counts
- Ensured the highest quality standards while coordinating exclusive vendor partnerships and custom decor installations
- Focused on maintaining strong vendor relationships and coordination, aligning efforts to meet event objectives and ensuring exceptional execution—all enabling In Any Event to deliver unforgettable experiences for clients

#### Geller Events - Freelance Producer // 2022- 2024

- Support and executed bespoke luxury weddings and special events for prestigious and repeat clientele
- Led real-time logistics coordination and vendor management, ensuring perfect orchestration
- Always collaborated with teams, demonstrating the ability to quickly adapt and hit the ground running
- Effectively managed entertainment for a multi-city international event spanning three locations over three days, ensuring flawless execution, real-time problem-solving, and maintaining the highest standards of excellence throughout

#### JOWY Productions - Freelance Producer // 2022- 2024

- Managed and executed high-profile weddings, mitzvahs, and corporate events for top studios and private clients
- Directed luxury transportation logistics, coordinating signature guest arrivals and transitions between venues
- Ensured precision and excellence in guest flow, decor execution, and vendor collaborations
- Entrusted by JOWY Productions to independently manage and execute their high-profile events, ensuring every detail met their exacting standards

#### **Key Attributes**

#### Elite Client Management

Highly skilled in navigating demanding personalities with professionalism, discretion, and grace.

#### Adaptability & Problem-Solving

Thrives in high-pressure environments, ensuring creative event solutions.

#### Seasoned Global Event Producer

A professional traveler with firsthand experience navigating diverse cultures, international logistics, and high-end event execution across multiple countries. Expertise in seamlessly adapting to different customs, venues, and vendor networks, ensuring world-class events tailored to any destination.

#### JESSICA COURTER BIOGRAPHY

Jessica Courter is a seasoned event producer with over 15 years of experience crafting high-profile weddings, corporate gatherings, and luxury experiences worldwide. Renowned for her creative vision, meticulous attention to detail, and ability to seamlessly execute large-scale productions, she has built a stellar reputation in the event industry.

Her career has taken her across the globe, collaborating with international teams to create culturally immersive celebrations. Beyond luxury events, she has built a dynamic corporate portfolio, producing high-profile activations, premieres, and strategic brand experiences.

At Activision Publishing, she led game launches, press events, and high-end corporate retreats, while also pioneering virtual event solutions to navigate industry shifts. At Paramount+ (CBS Interactive Events), she partnered with PR and cross-functional teams on season launches, influencer campaigns, and celebrity mailers, ensuring seamless execution and brand authenticity. Her contributions played a key role in winning a Shorty Impact Award for the 55-year celebration of Star Trek Day.

A sought-after producer, Jessica continues to contract with top firms, delivering bespoke corporate experiences. Most recently, she collaborated with Colin Cowie to curate an exclusive, white-glove conference experience—an industry first—further showcasing her expertise in sophisticated, high-impact events. In 2024, she contributed to the success of the Los Angeles Dodgers' Blue Diamond Gala with Cora And Company and produced a premiere for an Amazon film, along with corporate conferences, in collaboration with JJLA.

In addition to producing world-class events, Jessica's passion for hospitality extends to wine and culinary experiences. As a WSET Level 3 certified professional, she expertly curates wine tastings and luxury dining experiences, blending her deep industry knowledge with her love for travel and culture.

With a background in venue management and film production, Jessica brings a unique perspective to every event, ensuring each one is not only flawlessly executed but also deeply personal and meaningful. Her work has taken her to iconic destinations such as Los Angeles, New York, Mexico City, Cannes, Ibiza, St. Barths, Paris, London, Manila, and Boracay, solidifying her status as a global event producer.

Jessica is committed to innovation, collaboration, and excellence, always striving to create unforgettable moments that leave a lasting impact. A proud San Diego State University graduate, she currently resides in Santa Monica, CA, always ready for her next adventure.